

CENTRAL INTELLIGENCE AGENCY
INFORMATION REPORT

REPORT

25X1

CD NO.

COUNTRY Austria
SUBJECT USIA Retail Stores in Austria

DATE DISTR. 1 April 1954

NO. OF PAGES 6

PLACE
ACQUIREDNO. OF ENCLS.
(LISTED BELOW)

25X1

DATE OF
INFO.SUPPLEMENT TO
REPORT NO.THIS DOCUMENT CONTAINS INFORMATION AFFECTING THE NATIONAL DEFENSE
OF THE UNITED STATES, WITHIN THE MEANING OF TITLE 18, SECTIONS 793
AND 794, OF THE U. S. CODE, AS AMENDED. ITS TRANSMISSION OR REVELA-
TION OF ITS CONTENTS TO OR RECEIPT BY AN UNAUTHORIZED PERSON
IS PROHIBITED BY LAW. THE REPRODUCTION OF THIS FORM IS PROHIBITED.

25X1

THIS IS UNEVALUATED INFORMATION

1. Presented below is a complete list of the USIA retail outlets in Austria as of January 1954. The total number of USIA retail stores in Austria at present is 186: of these, 100 are in Vienna, 72 are in Lower Austria, 10 are in the Muehlviertel and the remaining four are in Burgenland. Those USIA stores described as department stores (Kaufhauser) sell food, textiles, alcoholic beverages, cigarettes, and carry such merchandise as radios, cameras, bicycles and furniture.

25X1

2. The following USIA retail stores are found in Vienna:

II Bezirk - Donaukai, in the Danube Steamship Company (for employees only)
Engerthstrasse 143 (food store)
Franzensbrueckenstrasse 28, "Kaufhaus zur Franzensbruecke"
Heinestrasse 1 (department store)
Hollandstrasse 16, "Kaufhaus zum Salztor"
Karmelitermarkt 9 (food and wine store)
Lassallestrasse 4 (wine, liquor, cigarettes)
Praterstrasse 48 (department store)
Praterstrasse 65, "Kaufhaus Praterstern"
Radingerstrasse 13 (department store)
Taborstrasse 10 (food and coal)
Vorgartenmarkt, Stand Nr. 32

Newly Opened Stores

Grosse Sperrlgasse 31 (department store)
Wachaustrasse 21 (food store)

Stores Closed Down

Taborstrasse 22
Springerstrasse 14

IV Bezirk - Argentinierstrasse 9 (department store)
Argentinierstrasse 26 (store for occupation personnel only)
Favoritenstrasse 13-15 (department store)
Favoritenstrasse 50
Favoritenstrasse 54 (department store)
Friedhauserstrasse 1 (meat store)
~~Friedhauserstrasse 28 (USIA - Administration)~~

25 YEAR
RE-REVIEW

CLASSIFICATION

CONFIDENTIAL

STATE

ARMY

NAVY

NSRR

DISTRIBUTION

Approved For Release 2009/04/28 : CIA-RDP80-00810A003701230008-7

25X1

CONFIDENTIAL

- 2 -

25X1

Hoyesgasse 1 (for occupation personnel only)
 Karls-gasse 1 (department store)
 Katzenbrueckengasse 2, (identical with Margaretenstrasse 54)
 Kolschitzkygasse 10, "Feinkost Forstenlechner"
 Lothringerstrasse 2 (department store)
 Margaretenstrasse 23 (department store)
 Mayerhofgasse 1 (wine store)
 Mommsengasse 33 (wine wholesale dealer Otto Grell)
 Operngasse 11 (department store)
 Operngasse 30 (for occupation personnel only)
 Operngasse 34 (office of the occupation power)
 Phorugasse 7
 Rechte Wienzeil [REDACTED] (food store)
 Wiedner-Hauptstrasse [REDACTED]
 Wiedner-Hauptstrasse [REDACTED]
 Wiedner-Hauptstrasse [REDACTED]

[REDACTED]
 Resselgasse 7 (textile store)

[REDACTED]ngasse 87 (food store)
 Columbusgasse 52 (wholesale food dealer - Wegener)
 Davidgasse 12 (food store)
 Gussriegelstrasse 36 (for occupation personnel only)
 Inzersdorferstrasse 55 ("Tolba" department store)
 Inzersdorferstrasse 115 (food store)
 Johannitergasse 3 (food store)
 Katharinengasse 1 (for plant employees)
 Landgutgasse 2 (food store)
 Leibnitzgasse 35 (identical with Schroetterg. 18) (food store)
 Quellenstrasse 138 (food store)
 Reichenbachgasse 9 (food store)
 Schrankenberggasse 3 (food store)
 Sonnleithnergasse 5, "Goerz" (for plant employees only)
 Tolbuchinstrasse 14, "Towa" (department store)
 Tolbuchinstrasse 61, (food store)
 [REDACTED]asse 1d (department store)
 [REDACTED] 109 (Mercedes-Benz firm - for plant employees only)

[REDACTED]
 Favoritenstrasse 164 (food store)

[REDACTED]
 Gudrunstrasse 132 (identical with Tolbuchinstrasse 26); the premises will be reopened as a privately-owned tavern.

[REDACTED]albert Stiftergasse 22, (food store)
 Brigittenauerlaende 168 (food store)
 Engerthstrasse 150 (Siemens-Schuckert firm - for factory personnel only)
 Jaegerstrasse 23, "Jaegerstrasse" (department store)
 Karajangasse 27 (identical with Rauscherstrasse 10) (food store)
 Klosterneuburgerstrasse 82, "Klosterneuburgerstrasse"
 Marchfeldstrasse 17
 Wallensteinstrasse 9 (department store)

[REDACTED]
 Brigittenauerlaende 38, "Towa" (department store)
 Rauscherstrasse 2 (wine, liquor, cigarettes)
 Hanovermarkt, opposite Gerhardusgasse 38 (food store)

[REDACTED]
 Bruennerstrasse 22
 Bruennerstrasse 44 (department store)
 Bruennerstrasse 57 (Floridsdorf locomotive factory - reserved for factory employees)
 Bruennerstrasse 72 (reserved for members of the USIA-Austro-Fiat Works)

CONFIDENTIAL

CONFIDENTIAL

- 3 -

25X1

Christine Schergasse 35 (food store)
 Donauegasse 19 (food store)
 Inzersdorf (Strasse d. k. Armee) 68 (food and textile store)
 Leobersdorf (food store)
 Prater (food store)
 Schuaberg "Kaisermuehlen" ("Feinkost und Spezereien")
 Schloßberg 23 (wine, liquor, cigarettes)

III Bezirk Donauegasse 23 (food store)
 Kriegerstrasse for employees of the AEG-Union firm)
 Moedlauer (food store)
 St. Laubersdorf firm - sale of liquor not limited to employees of the firm)

Erzherzog-Karl-Strasse (Ifsum Likoere)
 Erzherzog-Karl-Strasse (food and textile store)

IV Bezirk Schwechat, Hauptplatz (liquor store)

Grauhof Wien-Neudorf (distributor for Vienna and communities)

Grutschgasse 4 (also for occupation personnel)
 Moedlinger-Hauptstrasse (meat store)

Shed Down

Moedling Hauptstrasse (shop at present)

XXV Bezirk - Atzgersdorf, Steinerstrasse (food store)
 Atzgersdorf, Breitenfeldstrasse 239, Schicht-Werke (food store)
 Inzersdorf, Triesterstrasse (food store)
 Liesing, opposite from Grauhof, Ecke Porschegasse
 Siebenhirten, Hauptstrasse (the KOB Garage, on the site of the light metal works)

Liesing, Seybelgasse 1 (food store)

XXVI Bezirk Aufeldstrasse 31 (Kloster-Holzindustrie - only for plan)
 Leopoldsgasse 28 (food store)

Neubergstrasse 140 (department store)

3. The following USIA retail stores are found in Austria:

Amstetten, Hauptplatz 45
 Bruckbach Nr. 1 (Sonntagberg)
 Raimingdorf Nr. 1 (Gasthaus Huber)
 St. Valentin, Hauptplatz Nibelungenpl. Nr. 10
 St. Valentin, Hauptplatz
 Ulmerfeld Nr. 3

Baden, Elisabethstrasse (food store)
 Baden, Wassergasse (liquor store)
 Bad Voelslau, Rathausplatz (tobacco)

Berndorf, Karl Kisl (essence, textiles, ceramics, bicycles, cameras, instruments, leather)

CONFIDENTIAL

Hirtenberg, Hauptstrasse 86 (food, smoked meat and sausages, cigarettes, alcoholic beverages, textiles, leather and rubber boots, toys, bicycles, motorcycles, typewriters and calculation machines, accordions)

Leobersdorf, Suedbahnstrasse Nr. 23 (food, alcoholic beverages, clothes, toiletries, tobacco articles, musical instruments, bicycles and motorcycles, typewriters, hunting guns, rugs, watches, cameras, and toys)

Trumau, Wienerstrasse Nr. 103 (textiles)

Weissenbach, Hauptstrasse Nr. 65 (food, textiles, leather clothing, shoes, bicycles, watches and sweets)

Bruck a/Leitha, sugar factory (this retail store is not open the year round, but only during the high season in the sugar factory, a USIA enterprise)

Goetzendorf a/Leitha, Hauptstrasse (in the building of the mechanical weaving factory Plobner, a USIA enterprise)

Hainburg/Donau, Hofmeisterstr. Nr. 21 (owner of the house: Dr. Leopold Mildschuh, attorney-at-law)

Firm EPG Goesting, plant canteen

Hohenau, Deimelgasse Nr. 654

Neusiedl a/Zaya - stone barracks of the Soviet mineral oil enterprise

Prottes Nr. 72, Schafflerhof

Strasshof Nr. 627

Zistersdorf, Schloss Nr. 1

Bezirk Gnuend - Gnuend II, Hauptplatz Nr. 72

Bezirk Korneuburg - Korneuburg, Wienerstrasse Nr. 7

Stockerau, Hauptstrasse Nr. 24

Bezirk - Haitzendorf, Gasthaus Anderl (Schloss Grafenegg)

Stadt Krems/Donau - Krems-Lerchenfeld (this store sells foodstuffs, spirits, radios, watches, bicycles and motorcycles, sewing machines, and textile goods)

Goeglstrasse 25 (foodstuffs and textiles)

Untere Landstrasse 14 (mostly food articles and spirits)

Hohenberg, on the grounds of the St. Aegydy Iron & Steel Co., Feilenfabrik in Furthof

St. Aegydy/Neuwald - Amt - Weissenbach Nr. 64

Tuernitz-Auhof

Traisen Nr. 206

Bezirk Melk - Weitenegg Nr. 4

Ernstbrunn, Hugtnerstr. Nr. 3 (has been closed for 1 1/2 yrs)

Lea a/Thaya, Stadtplatz Nr. 37

Mistelbach, Hauptpl. Nr. 20

Poysdorf, Hindenburgstr. Nr. 5

Wolkersdorf, Hauptstrasse Nr. 43

CONFIDENTIAL

Bezirk Neunkirchen - Aspang-Markt, Hauptplatz Nr. 3
 Gloggnitz, Hauptstrasse Nr. 36
 Gruenbach a/Schneeberg Nr. 22
 Neunkirchen, Seebensteinerstr. Nr. 7
 Ternitz, Morigglgasse Nr. 3

ten - Neulengbach Nr. 177
 Obergrafendorf, Fabrikg. Nr. 14, J.M. Voith-Werk
 Traismauer, Rittersfeld, Seidenfabrik Janisch,
 Traismauer, Venusberg Nr. 52
 Wilhelmsburg, Obere Hauptstrasse Nr. 25

Stadt St. Poelten - Daniel Granstrasse (Baustoffvertrieb)
 Herzogenburgerstrasse (celanese factory)(food store)
 Marschallplatz Nr. 12
 Voith-Werk (within factory)

Bezirk Tulln - Tulln, Rathausplatz (Eckhaus Rudolfstr. Nr. 1)
 Zwentendorf, Siedlung, Block A

Bezirk Waidhofen a/Thaya - Waidhofen a/Thaya, Wienerstrasse Nr. 3

Bezirk Waidhofen a/Ybbs - Waidhofen a/Ybbs, Freisingerberg Nr. 3

Bezirk Wr. Neustadt - Ebenfurth, Hauptstrasse Nr. 95
 Erlach Nr. 12
 Felixdorf, Mohrgasse Nr. 9
 Muggendorf, Lamweg (canteen)
 Oberpiesting, in Austria-Holzwarenfabrik (factory canteen)
 Wopfung Nr. 9

Bezirk Waidhofen a/Thaya - Hagenmuellerg. Nr. 12 (food and notions)
 Mittlere Gasse Nr. 11 (wine, brandy)
 Pottendorferstr. Nr. 39, Ramwerk (food and notions)
 Rosengasse Nr. 10 (food and notions)

Bezirk Waidhofen a/Thaya - Allentsteig Nr. 151
 Zwettl, Stalinplatz Nr. 7 (is scheduled to be transferred
 to Zwettl, Schulgasse)

4. The following USIA retail stores are found in Muehlviertel:

Bezirk Perg - Freistadt, Pfarrgasse 151
 Grein a.d.D. Nr. 1 (Greinburg)

FREISTADT

CONFIDENTIAL

CONFIDENTIAL

- 6 -

25X1

[REDACTED] - Befg Nr. 2 near Rohrbach
Obermuehl (paper factory)
Stadt Urfahr - Aubergstrasse Nr. 9
Bluetenstrasse Nr. 1 (Hotel Exzelsior)
Hauptstrasse 3 (formerly Moebeltischlerei Reisinger)
Hauptstrasse 33 (Gasthof zur Stadt Budweis)
Linke Brueckenstrasse Nr. 22
Ottensheimer [REDACTED] Nr. 20

5. The following USIA retail stores are found in [REDACTED] land:

Re [REDACTED] Mattersburg, Schubertstrasse 48
[REDACTED] endorf - Lackenbach
Oberpullendorf
[REDACTED] - Oberwart

CONFIDENTIAL